

# MAP

Management Associate Programme



Let's make everyday better

"It has been a privilege working among thought leaders who are bold, assiduous and hungry to bring Singtel on the next wave of growth."

**Mason Tay**

Singtel Management Associate 2015  
Bachelor of Engineering (Hons),  
Chemical Engineering, NUS



### Mason's Journey

#### 1<sup>st</sup> Rotation



**Emerging Businesses  
Project Manager**

Amobee, Group Digital Life



#### 2<sup>nd</sup> Rotation



**Management  
Consulting Analyst**

Group Projects  
& Consulting,  
Group Strategy Office



#### International Assignment



**IT Transformation  
Project Analyst**

Bharti Airtel, India



#### Final Placement



**Management  
Consulting Manager**

Group Projects  
& Consulting,  
Group Strategy Office

### What do I need to apply?

You will need to be a fresh graduate or young professional (with no more than 2 years of work experience), holding a minimum of Honours Degree with Distinction/Magna Cum Laude/Degree with Distinction or equivalent. Ultimately, we are looking for young people with a passion to create a better future with technology, and the potential to lead others to do the same. If that sounds like you, we would love to meet and hear from you!

# Management Associate Programme (MAP)

Inspiring Ideas. Shaping the Future.

The Singtel Management Associate Programme (MAP) is an established two-year programme for graduates, designed to provide you with high-impact development experiences to enable you to become an effective leader in tomorrow's digital economy.

Hone your business acumen and management skills as you work on challenging assignments and projects that will have a real impact on the business and lives of customers. This exciting programme will comprise of two rotations across our different business areas that are a good fit with your interests and skills.

## Find your fit across a wide range of business

The following roles are not exhaustive and are matched according to fit and profile.



### Business Analytics

- Business Analytics Manager



### Consulting and Business Development

- Business Development Manager
- Consultant/Pre-sales Consultant



### Consumer Operations

- Project Manager



### Finance

- Financial Analyst
- Finance Manager



### Human Resources

- Rewards Manager
- Shared Services Manager
- HR Business Partner



### Marketing

- Digital Marketing Manager
  - Marcom Manager
- Product Marketing Manager



### Product Development

- Business Development Manager
- Product Manager



### Sales

- eCommerce Marketing Manager
- Global Account Manager
- Retail Planning Manager



### Strategy & Business Planning

- Business Strategy & Planning Manager

## What's in it for me?

Along with a competitive salary and benefits, the MAP offers you the following:



### Experiential Opportunities

- Job rotations across different business areas
- Special projects
- International assignment
- Volunteering & community service



### Relationship-based Learning

- Professional career coaching
- Mentoring & job shadowing
- Networking with Senior Management
- Buddy support from an experienced Management Associate



### Training Programmes

- Leadership/Management
- Personal Branding
- Presentation Skills
- Financial Management

## Check out our offices!

<https://www.singtel.com/about-us/careers/graduates-students>

For enquiries, email [g-maprogram@singtel.com](mailto:g-maprogram@singtel.com)



